

# CHEEKY MONKEY DESIGN CONTEST. JULY 2025

**Cheeky's is looking for new and unique merch designs, made by YOU!**

Win a \$500 F10 gift card redeemable at any of our locations in Palm Springs and Oceanside, and \$250.00 in cash! The selected designs will be featured on: T-Shirts, Coffee Cups, Tote Bags, Stickers...the possibilities are endless! We'll be picking the winner on **August 1, 2025, for production by Sept 1, 2025, for our new season.**

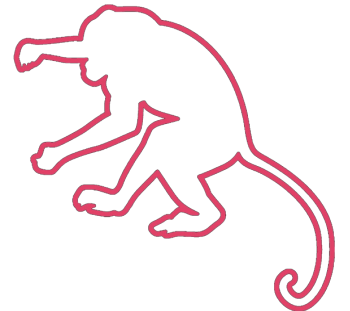
The NOT so fine print:

Email us at [davidrichey@f10creative.com](mailto:davidrichey@f10creative.com) with the subject line "Cheeky Monkey Contest," and we'll provide the basics, such as general color codes and a few of our favorite logos, and font choices. All final designs must be submitted in print-ready vector and PDF files.

**\*F10 will own the rights to the winning designs for 2 years ending Sept 1, 2027.**

To submit your designs, email: [davidrichey@f10creative.com](mailto:davidrichey@f10creative.com)

Good luck & have fun getting CHEEKY!



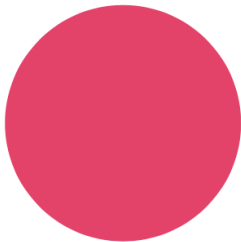
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**Suggested Font choices** *(Use additional complementary fonts)*

Cheeky's (Tw Cen MT suite)

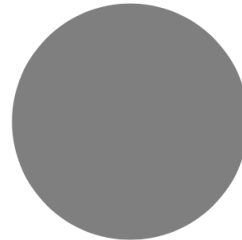
Cheeky's (Thesis Typewriter Weary)

**Cheeky's color pallet** *(Use additional complementary colors)*



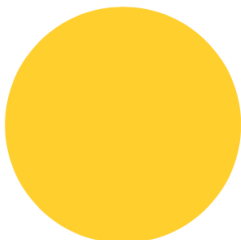
**PRIMARY PINK**

HEX: #E34269  
RGB: 227, 66, 105  
CMYK: 0, 71, 54, 11  
PANTONE: 2040 U



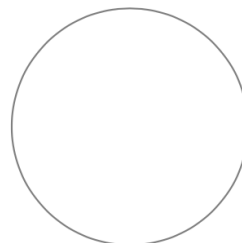
**PRIMARY GREY (Never use Black)**

HEX: #7F7F7F  
RGB: 127, 127, 127  
CMYK: 0, 0, 0, 50  
PANTONE: 444c



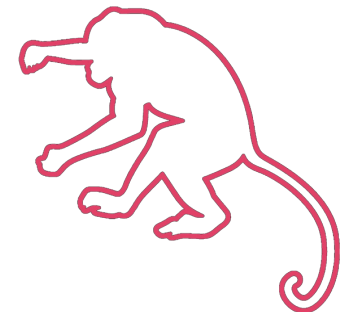
**PRIMARY YELLOW**

HEX: #FECF2D  
RGB: 254, 207, 45  
CMYK: 0, 18, 82, 0  
PANTONE: 107c



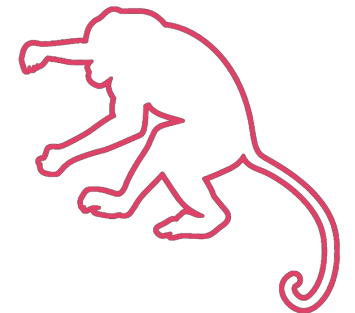
**PRIMARY WHITE**

HEX: #FFFFFF  
RGB: 255, 255, 255  
CMYK: 0, 0, 0, 0  
PANTONE: 000c



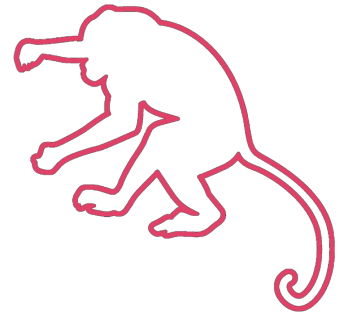
# CHEEKY MONKEY DESIGN CONTEST. JULY 2025

## Past Designs...



# CHEEKY MONKEY DESIGN CONTEST. JULY 2025

Past Designs Contin...



# CHEEKY MONKEY DESIGN CONTEST. JULY 2025

Past Designs Contin...



# CHEEKY MONKEY DESIGN CONTEST. JULY 2025

## A little context/history...

### CHEEKY'S // 2008

We started a small but mighty dining revolution in north Palm Springs! Our rotating & innovative menu is where our out-of-the-ordinary approach really shines. Everything's made from scratch using fresh, local ingredients. As our offerings evolve, we always stay dedicated to serving up creative meditations on breakfast and lunch - with super fun vibes - in our bright indoor-outdoor setting in the heart of Palm Springs.

**Mood:** Desert mornings, sipping a syrupy shot of espresso and a bloody mary boot. Dreaming up your weekend plans while noshing on fruit-drizzled waffles and eggs. Small farm food that continually changes.

**Don't miss:** The infamous bacon flight

**Bring:** The entire family (furry members, too!)

622 North Palm Canyon Drive, Palm Springs, CA 92262 // CHEEKYSF10.COM // 760.327.7595

For questions and to submit designs please email: [davidrichey@f10creative.com](mailto:davidrichey@f10creative.com)

